

## Discussion on the Efficiency and Benefit of Government Procurement in Colleges and Universities

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**Abstract:** This paper analyzes the significance of government procurement in colleges and universities. And on this basis, this paper put forward of government procurement function institutions of colleges and universities, strengthening government procurement budget management of colleges and universities, choose reasonable purchase method, strengthen the management for purchasing procedures, strengthen the management work for the tender files, build a professional procurement team in colleges and universities and establish the corresponding supervision mechanism of effective measures. In the process of implementing government procurement in colleges and universities, it is necessary to combine the actual situation of colleges and universities, formulate a perfect procurement system, improve the efficiency and efficiency of government procurement from the perspective of diversification, and lay a solid foundation for the sustainable development of colleges and universities.

### 1. Introduction

Government procurement mainly refers to the public institutions and organizations at all levels to use financial funds to purchase within the centralized procurement catalog formulated in accordance with the law, or procurement quota standard above the service or engineering behavior. Depending on the basic requirements of policy procurement, university procurement has gradually become the most important part. Because of the strong effectiveness of government procurement in colleges and universities, and government procurement has a long cycle, which is not conducive to long-term development of colleges and universities. Therefore, in the process of government procurement, relevant staff should effectively improve their work efficiency, follow the basic laws and regulations, adhere to the principle of openness and justice, and ensure the effectiveness of various materials procurement. Based on the actual situation of colleges and universities, appropriate procurement channels are used to ensure the smooth progress of follow-up work, so as to gradually obtain higher social and economic benefits.

### 2. The significance of government procurement in colleges and universities

#### 2.1 Effectively improve the fund management level.

First of all, through government procurement, relevant staff can further strengthen the management of monetary funds, implement the capital control in all links, maximize the use efficiency of funds, and impose strong constraints on the use of funds from financial supervision to procurement. Secondly, to ensure the feasibility and scientific nature of the government procurement plan, relevant staff should carry out a comprehensive demonstration on the necessity of funding arrangement and procurement through the purchase demonstration. To some extent, this avoids the traditional problem of buying on demand and making arbitrary changes to purchase items. In this way, the problem of repeated purchase is avoided and the entire procurement project can be carried out smoothly. Finally, we can find the best materials for the lowest price, so as to save some procurement costs for colleges and universities and gradually obtain higher benefits.

## **2.2 Build a level playing field.**

In the development process of a market economy, survival of the fittest is the basic criterion. In the process of university government procurement, it is necessary to ensure fair and open competition and provide decent competition opportunities for all suppliers. It cannot only maintain the basic rules of the market, but also fundamentally avoid the occurrence of corruption.

## **3. Improve the effective way of government procurement in colleges and universities**

### **3.1 Set up government procurement agencies for colleges and universities.**

At present, the amount of capital invested by the state in colleges and universities is increasing gradually, which leads to the gradual increase of the purchase amount of colleges and universities. In order to ensure the smooth development of the procurement work fundamentally, it is necessary to further establish the functional institutions of government procurement in colleges and universities, gradually improve the management of government procurement in colleges and universities, and ensure that the internal organization can play the role of implementation. In the actual management process of colleges and universities, the organizational system of government procurement should be further improved by establishing supervision groups and working groups.

The government procurement leading group is a leading organization, whose main working function is the bidding and tendering work and the decision-making power of procurement, so as to further coordinate and manage the procurement work. In universities, government procurement management center, as a functional department, is mainly responsible for the implementation of procurement, detailed implementation rules, and the formulation of procurement plans. Relevant staff should combine with the actual situation and perform basic work functions by means of affiliated establishment according to the scale and basic requirements of the university [1].

### **3.2 Strengthen the budget management of university government procurement.**

At present, China has gradually increased the amount of funds to colleges and universities. Therefore, relevant staff should further strengthen the procurement budget preparation, take the implementation of government procurement in colleges and universities as the basis to make sure the allocation of educational resources in colleges and universities. ① Preparers should realize the importance of carrying out reasonable budgeting work, and should carry out regular publicity activities in universities to enable the preparers to learn relevant laws and regulations. ②The purchasing budget preparer shall ensure the authenticity and accuracy of the budget work, and carry out corresponding investigation and analysis for large scale purchasing projects.③In the process of preparing the procurement budget, it is necessary to keep pace with the development of the period, analyze the financial level and asset status based on the high salary, and guarantee the rationality of the procurement work. The advanced information system can be utilized to build a sound procurement budget system. ④The procurement budget management work for the constraints, through the establishment of the corresponding supervisory mechanism, to a certain extent to avoid the procurement risk.

### **3.3 Select appropriate and reasonable procurement methods.**

In the process of high-tech government procurement, it is extremely important to choose appropriate procurement methods. In the actual procurement process, decentralized procurement and centralized procurement are often adopted. Due to the particularity of the operation of colleges and universities, higher requirements are put forward for the tangible benefit of procurement. Methods of invitational bidding and open bidding should be used to meet the basic needs of university procurement fundamentally. In addition, the rapid development of e-commerce in China has led to a definite change in people's shopping mode, and people are more inclined to use the Internet for shopping. Therefore, dealers in all kinds of commodities have registered their official websites on Taobao, Netease, Koala and other platforms. Trading through online platforms is also

an efficient way of government procurement. Of course, it is necessary to develop conforming management systems for supporting management based on the actual situation of colleges and universities [2].

#### **4. Strengthen the management of procurement procedures. Compile bidding documents reasonably according to law**

In the process of university government procurement, the bidding document is an important component. Therefore, compilation quality of bidding documents is very important to the success of bidding. Colleges and universities should put forward higher requirements for relevant bidding personnel, and make careful and reasonable preparation of bidding documents. From the concrete aspect carries on the analysis:①In the process of preparing the bidding documents, from the micro to macro point of view, must ensure that each link of the detailed and standardized. ②Prior to the issuance of tender documents, experts should be hired from outside for review to ensure the comprehensiveness of the review [3].

##### **4.1 Strictly examine supplier qualification.**

In the process of government procurement of colleges and universities, the reputation of suppliers is very important, especially the large amount involved in the government procurement of colleges and universities, which also puts forward more stringent requirements for the procurement of products. It not only includes the production capacity, supply capacity and logistics capacity of products, but also requires relevant staff to carry out analysis and investigation, and arrange relevant staff to carry out field exploration when necessary, so as to lay a good foundation for the smooth development of subsequent procurement work. Otherwise, colleges and universities can set up the corresponding supplier information database internally and often communicate with numerous colleges and universities to speed up information sharing to a certain extent [4].

##### **4.2 Establish confidentiality.**

In the process of university government procurement, the establishment of confidentiality system should be the basic goal. Confidentiality shall be maintained prior to the commencement of the tender, regarding the information of the supplier involved and the relevant staff, and prior to the commencement of the tender, regarding the quotation of the competitive negotiating supplier. Finally, after the start of bidding, the bidding documents of each supplier shall be kept confidential.

##### **4.3 Build a library of expert judges.**

Owing to the characteristics of large scale and various types of university government procurement, the technical content of materials and equipment is relatively high. Therefore, founded on the actual situation, colleges and universities should set up a database of expert judges for different types of procurement to ensure the professionalism of procurement in each link. Based on the analysis of the actual situation, the corresponding criteria should be formulated to effectively avoid the occurrence of risk problems by using the strict system and gradually create a transparent and open evaluation environment [5].

##### **4.4 Strengthen the management of contract signing and pay attention to project acceptance.**

In the procurement process of university government, it is very important to strengthen the acceptance of projects, which can provide a corresponding guarantee for the quality of material procurement. First of all, the procurement staff of colleges and universities should strictly abide by the terms of the contract and further strengthen the supervision and management. In the process of project acceptance, the quantity, value and quality of the winning goods should be verified. Set the internal responsibility system, select excellent personnel from each department, and further strengthen the acceptance of contract goods. In the actual acceptance process, if there is a big difference from the contract, it shall be dealt with according to the breach of the supplier, and the relevant staff shall also bear the corresponding responsibility.

#### **4.5 Strengthen the management of bidding archives.**

The management of bidding archives is very complicated. It occupies an important position in the actual bidding process, which can not only summarize experience for the government procurement work of colleges and universities, provide the corresponding basis for the development of statistical analysis, but also play an auxiliary role in the management of the work of internal supervision departments. In addition, the quality of government procurement and staff management can be measured. Therefore, for the management of bidding archives, colleges and universities must arrange special staff to further achieve the basic goal of standardized management [6].

#### **4.6 Build a professional team of university government procurement.**

In view of the possible phenomenon of favoritism and fraud in the process of government procurement in colleges and universities, colleges and universities should gradually build a professional team of government procurement in colleges and universities. It is necessary to further strengthen the ideological education of procurement staff to make them realize the importance of procurement, which has a vital impact on the development of colleges and universities. Otherwise, the corresponding training mechanism should be established in colleges and universities to ensure that the staff of all departments can master the basic skills of college procurement and have a basic understanding of the changes in the market environment. Finally, we can introduce professional talents from the outside to gradually expand the government procurement team in colleges and universities, so as to ensure the high efficiency of procurement.

#### **4.7 Establish corresponding supervision mechanisms.**

In order to ensure the smooth progress of government procurement in colleges and universities, the relevant management personnel should carry out multi-directional supervision and control of each link and put the focus of work on bidding and fund allocation. The work of decentralized procurement should be supervised in real time. The audit department of colleges and universities and relevant departments of government procurement should further strengthen the supervision of all links. The supervision and inspection of government procurement system should be carried out irregularly to ensure the smooth progress of procurement and promote the health and long-term development of colleges and universities on the basis of following relevant laws and regulations [7].

### **5. Summary**

To sum up, based on the current government procurement system, universities should further strengthen the concentration of procurement institutions, form the function of large-scale procurement, and gradually improve the operation mechanism of government institutions in order to fundamentally improve the procurement efficiency. Relevant staff should make use of the basic characteristics of university procurement, further standardize the government procurement behavior, gradually improve the equitable fund management mode, and further strengthen the annual budget preparation. Moreover, the communication and collaboration between various departments should be further strengthened so that the government procurement work can better provide analogous services for teaching and scientific research. Through the innovation of service mode, the development goal of monetary benefit maximization can be gradually realized and the strategic development goal can be realized.

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